

**SPONSORSHIP OPPORTUNITIES**  
**2009 FALA Annual Conference & Trade Show**  
**August 18-21 ♦ Sanibel Harbour Resort & Spa, Ft. Myers, Florida**

**Sponsorships Available**

<i>FALAship</i> Party - SOLD	\$20,000	Conference Registration Brochure SOLD	\$4,500
Trade Show Lunch - SOLD	\$5,000	Bottled Water - SOLD	\$2,500
Welcome Reception (2) - SOLD	\$5,000	Expandable Conference Folder- SOLD	\$2,500
Open Bar at <i>FALAship</i> Party - SOLD	\$7,500	Name Badge Holders - SOLD	\$2,500
Conference Bags - SOLD	\$5,500	Continental Breakfast (2 available)	\$2,000
Conference Shirts - SOLD	\$5,500	Hotel Key Cards - SOLD	\$1,500
Open Bar at Welcome Reception-SOLD	\$5,000	Conference at a Glance - SOLD	\$750
Farewell Brunch - SOLD	\$5,000	Luggage Grippers - SOLD	\$750
<i>FALAship</i> Party Entertainment - SOLD	\$5,000	Conference Bag Stuffers	\$50
Keynote Speaker	\$5,000		

**Sponsorship Benefits**

<b>Platinum</b>	<b>\$15,000+</b>	<b>Silver</b>	<b>\$2,000-\$4,999</b>
<ul style="list-style-type: none"> <li>• Complimentary prime location exhibit space</li> <li>• Large banner at sponsored event &amp; special signage at registration area</li> <li>• Speaking opportunity</li> <li>• Complimentary inside front cover full page ad in Conference Program (Value \$3,000)</li> <li>• Complimentary foursome in the FALA Golf Tournament (Value \$500)</li> <li>• Four Tickets to the <i>FALAship</i> Party</li> <li>• Recognition at Opening Session and Membership Meeting</li> <li>• Recognition in FALA publications</li> <li>• Recognition on award-winning FALA website</li> <li>• Sponsor ribbons</li> <li>• Enhanced listing in Buyers Guide</li> </ul>		<ul style="list-style-type: none"> <li>• Special signage at sponsored event and/or registration area</li> <li>• Recognition at Opening Session and Membership Meeting</li> <li>• Recognition in FALA publications</li> <li>• Recognition on award-winning FALA website</li> <li>• Sponsor ribbons</li> </ul>	
		<b>Bronze</b>	<b>\$500-\$1,999</b>
		<ul style="list-style-type: none"> <li>• Special signage at registration area</li> <li>• Recognition at Opening Session and Membership Meeting</li> <li>• Recognition in FALA publications</li> <li>• Recognition on award-winning FALA website</li> <li>• Sponsor ribbons</li> </ul>	
<b>Gold</b>	<b>\$5,000-\$14,999</b>		
<ul style="list-style-type: none"> <li>• Special signage at sponsored event &amp; registration area</li> <li>• Introduction at sponsored event</li> <li>• Five minute commercial at Membership Meeting</li> <li>• 1/2 page ad in conference program (Value \$800)</li> <li>• Two Tickets to the <i>FALAship</i> Party</li> <li>• Recognition at Opening Session and Membership Meeting</li> <li>• Recognition in FALA publications</li> <li>• Recognition on award-winning FALA website</li> <li>• Sponsor ribbons</li> <li>• Enhanced listing in Buyers Guide</li> </ul>			

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Company \_\_\_\_\_  
Please print or type exactly as you wish it to appear in print

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

I would like to sponsor the following:

- |  |          |  |         |
|--|----------|--|---------|
| <input type="checkbox"/> <i>FALAship</i> Party - SOLD            | \$20,000 | <input type="checkbox"/> Conference Registration Brochure    | \$4,500 |
| <input type="checkbox"/> Trade Show Lunch                        | \$10,000 | <input type="checkbox"/> Bottled Water - SOLD                | \$2,500 |
| <input type="checkbox"/> Welcome Reception                       | \$10,000 | <input type="checkbox"/> Expandable Conference Folder        | \$2,500 |
| <input type="checkbox"/> Open Bar at <i>FALAship</i> Party -SOLD | \$7,500  | <input type="checkbox"/> Name Badge Holders - SOLD           | \$2,500 |
| <input type="checkbox"/> Conference Bags - SOLD                  | \$5,500  | <input type="checkbox"/> Continental Breakfast (4 available) | \$2,000 |
| <input type="checkbox"/> Conference Shirts - SOLD                | \$5,500  | <input type="checkbox"/> Hotel Key Cards - SOLD              | \$1,500 |
| <input type="checkbox"/> Open Bar at Welcome Reception-SOLD      | \$5,000  | <input type="checkbox"/> Conference at a Glance - SOLD       | \$750   |
| <input type="checkbox"/> Farewell Brunch - SOLD                  | \$5,000  | <input type="checkbox"/> Luggage Grippers - SOLD             | \$750   |
| <input type="checkbox"/> Keynote Speaker                         | \$5,000  | <input type="checkbox"/> Conference Bag Stuffers             | \$ 50   |
| <input type="checkbox"/> <i>FALAship</i> Party Entertainment     | \$5,000  |  |         |

Signature \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Information:      VISA    MasterCard    AMEX (please circle)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_ Signature of Cardholder: \_\_\_\_\_

- Checks may be made payable to: **FALA** (Fed ID #01-0549750)

**Sponsorship Payments Due Prior to July 1, 2009. Artwork Due Prior to June 1, 2009.**

Please mail completed form with payment to:  
FALA 2008 Conference  
1922 Miccosukee Road  
Tallahassee, FL 32308

1922 Miccosukee Road ♦ Tallahassee, Fl 32308  
850.383.1159 ♦ 850.224.0448 Fax  
www.falausa.com