

SPONSORSHIP OPPORTUNITIES
 2008 FALA Annual Conference & Trade Show
 August 12-14 ♦ St. Augustine, Florida

Sponsorships Available

Theme Dinner	SOLD	Farewell Brunch	SOLD
Trade Show Lunch	\$8,000	Bottled Water	SOLD
Welcome Reception	SOLD	Expandable Conference Folder	SOLD
Open Bar at Theme Dinner	SOLD	Name Badge Holders	SOLD
Conference Bags	SOLD	Continental Breakfast (3 available)	\$1,500
Conference Brochure	\$4,500	Conference at a Glance	SOLD
Conference Shirts	SOLD	Luggage Grippers	\$750
Open Bar at Welcome Reception	SOLD		

Sponsorship Benefits

Platinum **\$15,000+**

- Complimentary exhibit space (Value \$1550)
- Large banner at sponsored event & special signage at registration area
- Speaking opportunity at sponsored event
- Complimentary inside front cover page ad in Conference Reference Guide (Value \$3000)
- Complimentary foursome in the FALA Golf Tournament (Value \$500)
- Recognition at Opening Session and Membership Meeting
- Complimentary logo in Conference Program
- Recognition in FALA publications
- Recognition on award-winning FALA website
- Sponsor ribbons

Gold **\$5,000-\$14,999**

- Special signage at sponsored event & registration area
- Introduction at sponsored event
- Five minute commercial at Membership Meeting
- 1/2 page ad in Conference Reference Guide (Value \$800)
- Recognition at Opening Session and Membership Meeting
- Recognition in conference materials
- Complimentary logo in Conference Program
- Recognition in FALA publications
- Recognition on award-winning FALA website
- Sponsor ribbons

Silver **\$2,000-\$4,999**

- Special signage at sponsored event and/or registration area
- Recognition at Opening Session and Membership Meeting
- Complimentary logo in Conference Program
- Recognition in FALA publications
- Recognition on award-winning FALA website
- Sponsor ribbons

Bronze **\$500-\$1,999**

- Special signage at registration area
- Recognition at Opening Session and Membership Meeting
- Complimentary logo in Conference Program
- Recognition in FALA publications
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Company _____

Please print or type exactly as you wish it to appear in print

Address _____

City/State/Zip _____

Contact Name _____

Title _____

Phone _____ Fax _____

Email _____

I would like to sponsor the following:

- | | | | |
|--|-------------|--|-------------|
| <input type="checkbox"/> Theme Dinner | SOLD | <input type="checkbox"/> Farewell Brunch | SOLD |
| <input type="checkbox"/> Trade Show Lunch | \$8,000 | <input type="checkbox"/> Bottled Water | SOLD |
| <input type="checkbox"/> Welcome Reception | \$5,000 | <input type="checkbox"/> Expandable Conference Folder | SOLD |
| <input type="checkbox"/> Open Bar at Theme Dinner | SOLD | <input type="checkbox"/> Name Badge Holders | SOLD |
| <input type="checkbox"/> Conference Bags | SOLD | <input type="checkbox"/> Continental Breakfast (3 available) | \$1,500 |
| <input type="checkbox"/> Conference Brochure | \$4,500 | <input type="checkbox"/> Conference at a Glance | SOLD |
| <input type="checkbox"/> Conference Shirts | SOLD | <input type="checkbox"/> Luggage Grippers | \$750 |
| <input type="checkbox"/> Open Bar at Welcome Reception | SOLD | | |

Signature _____ Date _____

Credit Card Information: VISA MasterCard AMEX (please circle)

Card Number: _____ Exp. Date: _____

Name of Cardholder: _____ Signature of Cardholder: _____

- Checks may be made payable to: **FALA** (Fed ID #01-0549750)

Please mail completed form with payment to:
FALA 2008 Conference
1922 Miccosukee Road
Tallahassee, FL 32308